

# GIFT CARD DESIGN GUIDELINES

## FRONT OF CARD

Size with bleed: 92.08mm / 3.625" x 60.33mm / 2.375"

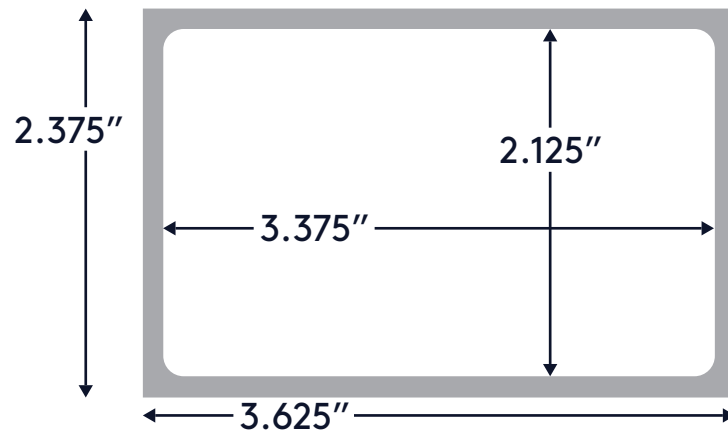
Trim size (final size): 85.73mm / 3.375" x 53.98mm / 2.125"

 Bleed area (3.175mm / 0.125")

 Text and graphics\*

*\*(8-bit CMYK; leave text as text layers or outlined/converted to shapes)*

Note: use only the white space for your design.




## BACK OF CARD

Size with bleed: 92.08mm / 3.625" x 60.33mm / 2.375"

Trim size (final size): 85.73mm / 3.375" x 53.98mm / 2.125"

 Bleed area (3.175mm / 0.125")

 Barcode area (can be centred or placed anywhere)

 Text and graphics\*

*\*(8-bit grayscale; all text left as text and Black, not K=100)*

Note: use only the white space for your design.



**Note:** leave  
2 1/8" x 3/4"  
blank for  
barcode.

## ARTWORK REQUIREMENTS

Send graphics to [trevor@bookmanager.com](mailto:trevor@bookmanager.com)

Preferred file formats: .ai, .pdf, .eps, .svg | Other formats (final print results may not be as high quality): .psd, .jpg, .png, .tif

Colour Mode: CMYK or Pantone | Resolution: minimum 300dpi (600dpi recommended)

NOTE: Front and back text and shape layers should remain as text/shape layers or outlined/converted to shapes.

